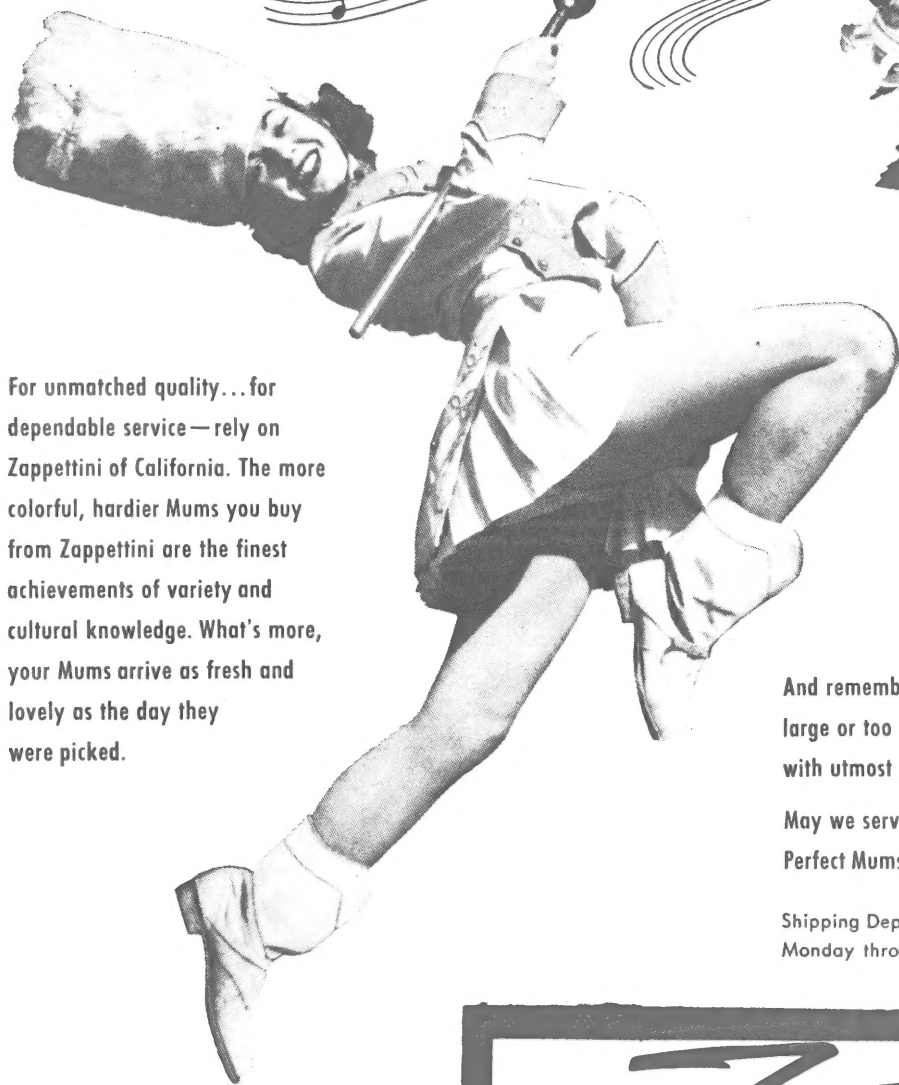


62.09

=1955=

**Bigger  
Brighter,  
Better**

**MUMS**



For unmatched quality... for dependable service—rely on Zappettini of California. The more colorful, hardier Mums you buy from Zappettini are the finest achievements of variety and cultural knowledge. What's more, your Mums arrive as fresh and lovely as the day they were picked.



And remember—no order is too large or too small to be handled with utmost care.

May we serve you with our Petal-Perfect Mums at reasonable prices?

Shipping Dept. Hours: 7 a.m.—3 p.m.  
Monday through Saturday

**OCTOBER  
1955**

*Wm Zappettini co.*

*"America's Cut Flower Headquarters"*

160 FIFTH STREET • SAN FRANCISCO • GARFIELD 1-8252

**Direct line shipping dept. Garfield 1-6221**

## SMALL MUMS

SOLID CENTER AND FLAT TYPE VARIETY--  
IN COLORS OF YELLOW, WHITE, PINK AND  
BRONZE. 3½ to 4 inches or better in  
diameter.

PETER JOHN VARIETIES ARE STARTING TO  
COME IN. FULL PRODUCTION IN ALL COLORS.

(PLEASE DO NOT ORDER LESS THAN 25 FLOWERS FOR ANY  
SPECIFIC COLOR.)

PRICE.....\$14.00 PER 100

## MEDIUM MUMS

PINK CHIEF  
WHITE ALBATROSS  
YELLOW GOOD NEWS  
BRONZE DETROIT NEWS

50 FOR \$8.00

## STANDARD MUMS

\$2.50 PER DOZ.  
50 FOR \$10.00

ORCHID QUEEN  
WHITE ALBATROSS  
YELLOW GOOD NEWS  
BRONZE DETROIT NEWS

## FUJII MUMS

NEEDLE OR QUILL VARIETY  
\$1.50-\$1.75 PER DOZ.  
SPIDER VARIETY.....\$2.25 PER DOZ.  
IN COLORS OF WHITE, BRONZE, PINK, YELLOW, LAVENDER.

## POMPON MUMS

EXCELLENT..... 75¢ PER BUN.  
In colors of bronze, pink, white,  
yellow and etc.

## CYMBIDIUMS

AUSTRALIAN! AUSTRALIAN! AUSTRALIAN!

In colors of bronze, tan, green, pink,  
white and cream

LARGE MEDIUM.....75¢ ea.  
SELECT.....\$1.00 ea.

## ORCHIDS

CATTLEYA HYBRIDS...\$1.00 to \$1.50 ea.  
LARGE HBRIDS.....\$2.00 to \$2.50 ea.  
WHITE ORCHIDS.....\$3.00 to \$3.50 ea.  
CYPRIPEDIUMS.....\$1.00-\$1.25 ea.

### SPRAY ORCHIDS

ODONTOGLOSSUM GRANDE.....60¢-75¢ ea.  
Phalaenopsis.....50¢-75¢ ea.

### ATTENTION: ORCHID PACK SPECIALS!

#### PACK NUMBER ONE

12 Cattleyas. (WHICH INCLUDED 3 EXTRA LARGE ONES)  
8 Australian Cymbidiums. IN ANY COLORS.  
3 Cypripediums  
3 Odontoglossum Grande

PRICE: \$25.00

#### PACK NUMBER TWO

25 Australian Cymbidium blooms in color  
colors of Beige, Brown, Yellow, Light  
Cream, White, Dark Green, Chartreuse  
and etc.

THIS PACK EXPIRES OCTOBER 15TH

PRICE: \$15.00

### SPECIAL FOR OCTOBER

CHOICE HYBRIDS.....25 FOR \$18.75  
(for extra quantity write or wire  
for price.)

## GARDENIAS

MARKET RUN.....\$10.00 PER 100  
NO.1 .....\$2.00 PER DOZ.  
SELECTS.....\$3.00 PER DOZ.  
SPECIAL SELECTS.....\$3.50 PER DOZ.

Lily of the Valley.....\$2.50 per doz.  
Stephanotis.....\$3.50 per 100

## ROSES

10 to 12 inch stem.....\$4.00 PER 100  
14 inch stem.....\$6.00 PER 100  
16 to 18 inch stem.....\$8.00 PER 100  
20 inch stem.....\$10.00 PER 100  
Long Stem.....\$12.00 PER 100

THE ABOVE IN BETTERTIME, BRIARCLIFF, TALISMAN  
RED AND PINK DELIGHT, YELLOW AND WHITE.

PREMIUM ROSES ALSO AVAILABLE  
HAPPINESS, ROME GLORY, AND MARDI GRAS  
ONE CENT PER INCH

## BABY ROSES

GARNETS-red.....\$1.00-\$1.25 PER BUN.  
DEMURE-light pink....\$1.00-\$1.25 PER BUN.  
ELFIE-coral pink.....\$1.00-\$1.50 PER BUN.

## CARNATIONS

COOL!....NORTHERN CALIFORNIA.....COOL!  
Greenhouse Grown.....\$8.00 per 100  
(In all colors)

## STOCK

GROWN ESPECIALLY FOR THE SUMMER. VERY  
HEAVY ON WHITE, EXCELLENT VALUE.  
PRICE .....75¢ per doz.

ALL PRICES F.O.B. SAN FRANCISCO. PLEASE SPECIFY IF  
SHIPMENT IS TO BE SENT VIA AIR OR RAIL. ALL SHIP-  
MENTS SENT C.O.D. UNLESS CREDIT HAS BEEN ESTABLISHED  
WITH US. PRICES SUBJECT TO CHANGE WITHOUT NOTICE.



## HAWAIIAN FOLIAGES AND FLOWERS

Birds of Paradise..\$4.00-\$5.00 per doz.  
 Red Ginger.....\$6.50 per doz.  
 Croton Leaves.....\$3.50 per 100  
 Ti Leaves..green.....\$3.50 per 100  
 Ti Leaves..red.....\$4.50 per 100  
 Ti Leaves..variegated....\$4.50 per 100

### HAWAIIAN FOLIAGE PACK CELLOPHANE SEALED

50 Green Ti Leaves	}	<b>\$5.75</b>
50 Croton Leaves		
50 Variegated Ti Leaves		
1 Bunch of Lycopodium		

**SPECIAL ON GREEN TI LEAVES!**

IN LOT OF 500.....\$15.00

## VANDAS

Plain Vandas.....\$1.25 per doz.  
 Or \$8.50 per 100..or...\$70.00 per 1000  
 Foil Vandas.....\$1.50 per doz.  
 Or \$9.00 per 100..or...\$80.00 per 1000  
 Vial Vandas.....\$2.25 per doz.  
 Or \$16.00 per 100..or...\$150.00 per 1000

## ESTATE EUCALYPTUS

SPIRAL AND ROUND LEAF.....\$1.00 PER BUN.

**12 bunches for \$10.00**

## Anthuriums

SPECIAL  
PRICES!!

IN RICH COLORS OF RED OR ORANGE.

Anthuriums..fancy.....\$9.50 per doz.  
 Anthuriums..select.....\$7.00 per doz.  
 Anthuriums..medium.....\$5.00 per doz.  
 Anthuriums..miniature....\$4.00 per doz.

## GREENS

Woodwardia.....\$5.00 per 100  
 Magnolia Leaves.....\$1.50 per bun.  
 Privet .euonymous.....\$1.50 per bun.  
 Aucuba.....\$1.50 per bun.  
 Pittosporum.....\$1.50 per bun.  
 Ivy.....\$1.50 per bun.  
 Adiantum.....25¢ per bun.  
 Plumosus.....25¢ per bun.  
 English Laurel.....\$1.50 per bun.  
 Acacia Greens.....75¢ per bag

## FLOCKED GRASSES

FLOCKED GRASSES IN BEAUTIFUL AUTUMN  
 SHADES, MADE UP OF CHEER, TEAZELS,  
 FEATHERED GRASS, SAFFRON and etc.

Flocked in beautiful Fall colors:  
 Orange, Brown, and Yellow.

Price.....85¢ per bag  
 10 bags.....\$8.00